What Led up to Bitcoin and Cryptocurrencies?  
J. Cronin
- Bitcoin - the dawn of cryptocurrency
- Who were the people that influenced cryptocurrencies in the early days?
- Cryptocurrency’s “dark side”
- Cryptocurrencies and their evolution into smart contracts and blockchain applications
- Regulatory and government actions and how they affected cryptocurrencies

Bitcoin, Blockchain and the Technology behind Cryptocurrencies  
A. Cahn
- What is blockchain and how does it differ from bitcoin?
- How blockchain differs from traditional databases and ledgers
- Main features and benefits of blockchain technology for industry and government
- Private and permissioned blockchains, and how they differ from open consensus blockchains
- Blockchain-based smart contracts and how they work
- Commercial and governmental blockchain pilots and experiments currently being examined

Bitcoin as a Payment Method  
J.A. Lee
- Which companies are currently accepting Bitcoin for payments?
- How are Bitcoin payments made and accepted?
- Pros and cons of using Bitcoin as the payment mechanism from both a buyer and seller perspective

Investing in Bitcoin and other Cryptocurrencies  
T. Gross
- Bitcoin and alt-coins, take your pick
- Where to buy-the exchanges, a scald history
- Picking the right exchange
- Differences and similarities
- Where to store the coins
- The exchanges
- Cold storage
- Safety
- Initial coin offerings (ICOs)
- The SEC finally speaks
- The international response

Anti-Money Laundering (AML) Compliance in the Age of Bitcoin:  
R. Delston
- How Everything Got More Complicated in the last Four Years
- Financial Crimes Enforcement Network’s (FinCEN) 2013 and 2015 Guidance on the application of its regulations to the world of virtual currency
- Federal AML enforcement actions against Bitcoin-related parties
- Why use of Bitcoin is high risk, not least the compliance culture of the Bitcoin community means that they will always be targeted by the Feds

Navigating Legal and Regulatory Waters to Do Real Business In The World of Blockchain  
C. Van Cleef
- Developing a checklist of key issues for:
  - Buying, selling or exchanging cryptocurrencies
  - Deploying blockchain technology in your business
  - Creating tokens
  - Launching an ICO
- Determining what laws apply and when including:
  - Anti-Money laundering, money transmitter licensing, tax, securities
- Developing and executing your strategy

Learning Objectives

You’ll be able to:

- Study features and benefits of blockchain technology for industry and government.
- Examine pros and cons of using Bitcoin as payment from buyer and seller perspectives.
- Get tips on investing in Bitcoin and other cryptocurrencies.
- Discuss Anti-Money Laundering (AML) compliance in the Age of Bitcoin.
- Navigate legal and regulatory waters to do business in the world of blockchain.
Faculty

John C. Cronin  President and Chief Executive Officer of OpCenter, Inc. in Washington, D.C. Mr. Cronin is a serial entrepreneur with more than 20 years of entrepreneurial experience in growing and managing high technology product and services organizations in a global market. He has started and lead organizations at the precipice of market-changing technologies such as geographic information systems, electronic document management, Internet and now blockchain. OpCenter, Inc. helps construction owners manage construction projects by orchestrating the flow of project critical information and providing transparency and accountability to project stakeholders. For more than 20 years, leaders in the construction industry have entrusted OpCenter with their time-sensitive project critical information.

Alain Cohn  Of Counsel at Stepone eJohnson LLP in Washington D.C. Mr. Cohn is co-chair of the firm’s Blockchain and Digital Currency practice, and is counsel to the Blockchain Alliance, a public-private forum to blockchain companies for helping to educate and enforce regulatory and legal policies. He counsels companies on cybersecurity, blockchain and distributed ledger technology, compliance, and national security issues. He previously served as the Deputy Director of Homeland Security for almost a decade, most recently as the Assistant Secretary for Strategic Planning, Analysis and Risk and second in-charge overall of the DHS Office of Policy. Mr. Cohn serves as an advisor to several blockchain companies, including companies focused on blockchain transaction analysis, identity validation, enterprise blockchain applications, and device authentication for the Internet of Things.

Judith Alison Lee  Partner at Gibson, Dunn & Crutcher LLP in Washington, D.C. Ms. Lee is co-chair of the International Trade Regulation and Compliance Practice Group. Her areas of expertise include US Export Act, FCPA, economic sanctions and embargoes, export controls, and AML. She also advises on virtual and digital currency issues. Ms. Lee was selected Chambers Global: The World’s Leading Lawyers for Business as a leading lawyer for USA’s international trade in export controls and economic sanctions in 2016 and 2017. Chambers and Partners has also selected Ms. Lee as a leading international trade lawyer from 2007 through 2017 in Chambers USA. America’s Leading Lawyers for Business Guide.

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